

SPEAKER BIOS



David Armstrong, DPM, MD, PhD

Dr. Armstrong is Professor of Surgery at the University of Southern California and founder and co-director of the Southwestern Academic Limb Salvage Alliance. Dr. Armstrong holds a Master of Science in Tissue Repair and Wound Healing from the University of Wales College of Medicine and a PhD from the University of Manchester College of Medicine.

Dr. Armstrong is past Chair of Scientific Sessions for the ADA's Foot Care Council, and a past member of the National Board of Directors of the American Diabetes Association. He sits on the Infectious Disease Society of America's (IDSA) Diabetic Foot Infection Advisory Committee and is the US appointed delegate to the International Working Group on the Diabetic Foot (IWGDF). Dr. Armstrong is the founder and co-chair of the International Diabetic Foot Conference (DF-Con), the largest annual international symposium on the diabetic foot in the world. He is also the Founding President of the American Limb Preservation Society (ALPS), a medical and surgical society dedicated to building interdisciplinary teams to eliminate preventable amputation in the USA and worldwide. He has produced more than 600 peer-reviewed research papers in dozens of scholarly medical journals as well as over 100 books or book chapters.



Nancy Awadallah, MD

Dr. Awadallah is a Senior Medical Director National Medical Policy & Operations with experience in multiple clinical settings, including office, hospital, LTAC, SNF, acute inpatient rehab, wound care and Insurance Industry, with extensive experience in utilization review, case management, transitions of care, administration, Joint Operating Committees, Value based contracts, Root analysis, Denial appeal management and Compliance, Clinical claim review process, pre-certification, and predetermination of covered benefits in the commercial and Medicare environment. She is a board-certified in Internal Medicine physician/ Hospitalist and served as a Physician Advisor for the utilization review department, Medical Director of Wound Care, and Vice Chair of the Internal Medicine Department. She also served on the Medical Executive committee, Pharmacy and Therapeutics (P&T) committee, Medical Ethics Committee, and Credentialing Committee.



Wyndolyn Bell, MD, FAAP

Wyndolyn C. Bell, M.D., F.A.A.P., recently retired from her long time position as senior medical director of UnitedHealth Group. Dr. Bell initially joined UnitedHealth Group in 2000 as Medical Director responsible for the oversight and support for the Care Coordination System, then rejoined UnitedHealth Group in 2005 as Vice President, Health Care Strategies. She has developed an expertise working with employers to provide clinical evaluations of their benefit documents and assists them in implementing complex and non-standard benefit designs. She has also provided consultation and support for the state of Georgia's health plan operations. Dr. Bell attended Spelman College in Atlanta, Georgia, and received her M.D. from Meharry Medical College in Nashville, TN. She completed a residency in General Pediatrics at the University of Chicago Hospitals and Clinics and is board certified in General Pediatrics. She is now President of Wyndolyn C. Bell Encore Enterprises, LLC.



Elise Berliner, PhD

Elise Berliner, PhD is the Global Senior Principal for Real World Evidence Strategy at Cerner Enviza. Before joining Cerner Enviza, Dr. Berliner was the Director of the Technology Assessment Program at the Agency for Healthcare Research and Quality (AHRQ), providing systematic reviews and other scientific analyses to the Centers for Medicare & Medicaid Services (CMS) to inform Medicare coverage decisions and other policy issues. Dr. Berliner has several years of experience in research and development at innovative medical technology companies, was a Fellow at the Office of Technology Assessment in the United States Congress, and received her PhD in biophysics from Brandeis University.



Shannon Brode, MPH

Shannon Brode oversees a professional team responsible for multiple types of Hayes clinical evidence research and analyses. She has extensive experience in authoring, editing, and providing scientific oversight on health technology assessments (HTAs), which are published and updated on the Hayes Knowledge Center. The HTAs detail the strength and direction of the clinical evidence supporting new, emerging, and controversial health technologies, while the briefs summarize the current state of clinical evidence. It is Ms. Brode's responsibility to stay abreast of trends and to identify new opportunities to help clinical, financial and operations management professionals manage the ever-increasing flood of complex evidence and information. Prior to joining Hayes, Ms. Brode performed systematic, and comparative effectiveness reviews for the Agency for Healthcare Research and Quality (AHRQ) through the Research Triangle Institute-University of North Carolina at Chapel Hill Evidence-Based Practice Center. She earned her Master's in Public Health (MPH) through West Virginia University's School of Medicine, and a Bachelor of Arts in Anthropology from Northern Arizona University.



Marissa Carter, PhD

Marissa Carter, PhD, is President of Strategic Solutions Inc. She is a biostatistician, epidemiologist, EBM practitioner, and health economist. Dr. Carter focuses on designing, monitoring, and analyzing clinical studies as well as assisting manufacturers on medical devices and biologics approvals. She works in the fields of wound care, orthopedics, epidemiology, ophthalmology, and quality of life. Dr. Carter's strengths lie in the many scientific disciplines in which she worked that she brings to bear on medical problems. She is a peer reviewer for the journals Wound Repair Regeneration, Journal of Wound Care, Advances in Wound Care, and many others. She recently served as a member on the Medicare Contractor Advisory Committee for Topical Oxygen Treatment and managed the Global Indicators Field Testing Project to pilot the WHO Global Indicators in Latin America. She holds an MA in biochemistry from Oxford University and a PhD in chemistry from Brandeis University.



Donna Cartwright, MPA, RHIA, CCS, FAHIMA

Donna Cartwright, MPA, RHIA, CCS, FAHIMA, is a device access and reimbursement leader with 23 years corporate experience at Integra, and 38 years total healthcare reimbursement experience. She is a Certified Coding Specialist (CCS) professional with first-hand hospital experience, expert in medical device coding, coverage, and payment matters. Donna is an AHIMA approved ICD-10 Trainer and is a Fellow of the American Health Information Management Association. She has been working with wound care coverage, payment, payer access and coding matters since she joined Integra in 1997.



Cynthia Chang, PhD

Cynthia Chang, Ph.D., is the Director of the Division of Infection Control and Plastic Surgery Devices in the Center for Devices and Radiological Health (CDRH) at the FDA. Cynthia has previously served as the assistant director overseeing the Plastic Surgery Skin and Wound team and as branch chief of the Plastic and Reconstructive Surgery Devices Branch 2 in the Division of Surgical Devices in CDRH. She has also served as a Senior Lead Reviewer. She started at FDA in 2011 as a Commissioner's Fellow in the cross-center Regenerative Medicine Fellowship. Cynthia holds an undergraduate degree in bioengineering from Rice University, and she conducted her doctoral research through a collaborative program with the University of Oxford and the National Institutes of Health (NIH/NIAMS).



Kara Couch, MS, CRNP, CWCN-AP, FAWC

Ms. Couch graduated with her Master of Science in Nursing (FNP) from Georgetown University in 2002. Currently, she works as the Director of Wound Care Services at The George Washington University Hospital in Washington DC. She is an Associate Research Professor of Surgery at the School of Medicine and Health Sciences at George Washington University. Her wound care interests include caring for persons with limb loss/limb differences, complex abdominal wounds and use of technology in wound healing.

Ms. Couch is the current nurse board member of the Alliance of Wound Care Stakeholders and the President-Elect of the Association for the Advancement of Wound Care (AAWC). Kara is a Fellow of the Association of the Advancement of Wound Care. She is an editorial board member of Wound Management and Prevention, Today's Wound Clinic, Wound Masterclass and WoundSource 2022. Kara is the co-chair of the Wound Care Community for the American Association of Nurse Practitioners. She is a member of the Prophylactic Dressing Standards Initiative, a joint collaboration between the National Pressure Injury Advisory Panel and European Pressure Ulcer Advisory Panel.



Laura Coughlin, RN

Laura Coughlin is vice president of innovation and content development for Change Healthcare. She has been with the company for more than two decades, leading clinical strategic direction to provide the latest, tech enabled, evidence-based solutions to the market. Ms. Coughlin has also served in leadership roles at Healthsource, New England Deaconess and Olsten Kimberly Quality Care. She also chairs the Change Healthcare Content Central, a group of clinical leaders across the company, working to ensure clinical content consistency, interoperability, and collaboration across our solutions. Ms. Coughlin holds a Bachelor of Science in Nursing from Southeastern Massachusetts University and a master's in business administration from Boston University.



Joan E. DaVanzo, PhD, MSW

Joan E. DaVanzo, Ph.D., M.S.W. is the Chief Executive Officer of health economics consulting firm Dobson | DaVanzo LLC and has broad experience in both qualitative and quantitative analyses for government and commercial clients. She is currently directing a five-year mixed-method evaluation of the Medicare Intravenous Immune Globulin Demonstration for CMS and has led several longitudinal cohort analyses using Medicare claims data to determine differences in clinical outcomes and costs of defined care protocols. Dr. DaVanzo previously served as a Vice President at The Lewin Group where she specialized in Medicare policy analysis and aging with a focus on health service utilization among Medicare beneficiaries; Medicare provider payment methodology; and health care information and individual decision making. Dr. DaVanzo is from the University of Richmond; earned an MSW from New York University; and earned her Ph.D. in Public Health from UCLA.



Mita (Ayushmita) De, PhD

Dr. De is responsible for leading the research portfolio for the Registries division. In this role she is responsible for creating research opportunities and maintaining the publication portfolio for all Registries at AAOS. She also works with partners in industry, local and international registries, and technology on executing data and quality improvement projects. Prior to joining the Academy, Dr. De was in the Petro-chemical industry. While at Exxon Mobil, she served as a Lead Refinery Engineer and oversaw projects that ensured that all refining processes in the Midwest region adhered to OSHA and EPA guidelines. In this role, she worked closely with regulatory groups and consultants who audited workflows and initiated projects that implemented those requirements and changes. Prior to Exxon Mobil, Dr. De worked at Siemens Energy as a Process Consultant and executed technical diagrams and calculations that designed refining and chemical processes that optimized throughout and minimized exhaust.

Dr. De holds a Bachelor of Engineering in Mechanical Engineering from the University of Michigan and a Doctorate in Bioengineering from the University of Illinois at Chicago.



Vickie Driver, DPM, MS, FAFAS, FAWWC

Dr. Vickie Driver is the System Medical Director of the Inova Wound Healing Centers, the Co-Director of the Limb Preservation Center, and the Director of Wound Care and Hyperbaric Research for Inova Heart and Vascular Institute. She also serves as Chair of the Wound Care Collaborative Community, an important collaboration with the FDA, CMS and NIH. As a principle investigator, she has served on 70+ multi-center randomized clinical trials, and is a key leader in the Wound-care Experts/FDA-Clinical Endpoints Project (WEF-CEP), an initiative to expand the wound healing clinical endpoints considered by FDA. Dr. Driver proudly serves as a member of both the Wound Healing Society's and Critical Limb Ischemia Global Society's board of directors. She recently completed her tenure as President of the Advancement of Wound Care Association. She is board certified with the American Board of Podiatric Surgeons and is a Fellow at the American College of Foot and Ankle Surgeons.



William Ennis, DO, MBA, MMM, CPE

William J. Ennis, Chief Medical Officer, joined Healogics in 2015. He also presently serves as the Catherine and Francis Burzik Professor and Chief of Wound Healing and Tissue Repair, Department of Surgery, University of Illinois Hospital and Health Sciences System. He has practiced wound care for over 25 years. Previously, Dr. Ennis served as the CMO for Accelcare Wound Centers, as well as President of the Association for the Advancement of Wound Care. He is board certified in general surgery, vascular surgery and family medicine with a certificate of added qualification in undersea and hyperbaric medicine. Dr. Ennis founded the first wound healing and tissue repair fellowship in the U.S., as well as served as President of the American College of Wound Healing and Tissue Repair. He earned his medical degree from the New York College of Osteopathic Medicine and MBA from the Keller Graduate School of Management in Chicago. Dr. Ennis also has a Master of Medical Management degree from the University of Southern California.



Caroline Fife, MD

Dr. Fife is the Chief Medical Officer of Intellicure, a health information technology company which, since 2000, has provided a specialty specific electronic health record to wound and hyperbaric centers across the U.S. She is the Executive Director of the U.S. Wound Registry, a non-profit organization recognized by CMS as a Qualified Clinical Data Registry (QCDR) for MIPS reporting and the development of quality measures for wound care physicians. The USWR also provides data for comparative effectiveness studies in wound care and hyperbaric medicine. Dr. Fife is the Medical Director of the St. Luke's Wound Clinic in The Woodlands, Texas and Professor of Geriatrics at the Baylor College of Medicine in Houston. She has edited 4 textbooks, authored 100+ peer reviewed journal articles, and is a popular speaker.



Matthew Garoufalis, DPM, FASPS, FACFAOM, CWS

Newly named Chief Medical Officer of Advanced Oxygen Therapy Inc. (AOTI), Dr. Matthew Garoufalis is a Co-Chair of the Alliance of Wound Care Stakeholders and past President of both the American Podiatric Medical Association and the International Federation of Podiatrists. He is recognized as a key opinion leader on the diabetic foot, lower extremity wound care, limb salvage, podiatric medicine, and surgery. He earned his DPM from the Dr. William M. Scholl College of Podiatric Medicine in Chicago and completed surgical residency at the Westside VA Medical Center in Chicago. He is Board Certified by the American Board of Foot and Ankle Surgery and American Board of Podiatric Medicine and is a Fellow of the American Society of Podiatric Surgeons and the American College of Foot and Ankle Orthopedics and Medicine. He is also a Certified Wound Specialist by the American Board of Wound Management. He has authored many articles and has lectured extensively on a variety of topics pertinent to wound care, podiatric medicine and surgery, and practice management.



Eric Greig, Esq.

Eric Greig, a partner in the Washington, D.C. office of Latham & Watkins, focuses his practice on health care regulatory, litigation, and transactional matters involving the medical device, pharmaceutical, clinical laboratory, and healthcare provider industries. Mr. Greig provides counsel on a variety of healthcare regulatory and transactional matters, focusing primarily on issues involving the Centers for Medicare and Medicaid Services (CMS), the HHS Office of Inspector General (OIG), and commercial insurers. He advises clients in the development and execution of third-party reimbursement strategies for new and existing technologies; counsels on compliance with Medicare billing policies, fraud and abuse laws, and federal and state "sunshine" laws; and advocates on behalf of healthcare providers and suppliers in connection with regulatory matters before CMS as well as government audits and investigations.



Winifred Hayes, PhD

Founder and CEO Emeritus of Hayes, Dr. Winifred Hayes is a recognized pioneer in evidence-based decision-making, having spent 19 years in healthcare supply chain consulting and 31 years in evidence-based clinical value analysis practice. Under her leadership, Hayes, Inc. became an industry leader in providing unbiased, timely, clinically focused, evidence-based research and analysis to health plans, hospitals, managed care organizations, government agencies, and healthcare systems. Now president of Wini Hayes Consulting, her expertise as both a clinician and consultant has made her a leading expert in the fields of evidence-based health technology assessments, utilization management, and clinical guideline development. She is an advocate for evidence-based decision making as a way to improve patient outcomes and healthcare resource allocation. Dr. Hayes received her Doctor of Philosophy degree from the Johns Hopkins University School of Hygiene and Public Health (Bloomberg School of Public Health) and has Primary Care Nurse Practitioner and Master of Science degrees from the University of Maryland School of Nursing.



Teresa Jones, MD

Dr. Teresa L.Z. Jones is the Program Director for Diabetes Complications at the National Institute of Diabetes and Digestive and Kidney Diseases (NIDDK) at the NIH. Her research is focused on basic science, translational and clinical studies on the diabetic lower extremity to improve understanding of diabetic neuropathy, wound healing, and the prevention and treatment of diabetic foot ulcers. She is the Project Scientist for the NIDDK Diabetic Foot Consortium whose initial goal is to validate prognostic, monitoring and diagnostic biomarkers for diabetic foot ulcers that can be used for clinical decision-making and therapy development. She is a board-certified endocrinologist who received her medical degree from Northwestern University Feinberg School of Medicine, completed her Internal Medicine residency at the University of Minnesota and her Endocrinology and Metabolism fellowship at the NIH.



John Lantis, MD

Dr. John Lantis is the Vice Chairman and Professor of Surgery at Mount Sinai West and Morningside Hospitals / Icahn School of Medicine in New York City. He is also the Chief of Vascular and Endovascular Surgery and directs their wound care research program. He is past president of the New York Vascular Society, and a founding member of the Vascular Study Group of Greater New York and the American Board of Wound Medicine and Surgery. An active vascular surgeon, Dr. Lantis treats all facets of vascular disease with the full array of open and endovascular techniques. He has served on the steering committee of many national and international wound healing and limb salvage trials and has been the principal investigator on more than 70 chronic wound and vascular surgery trials.



Danica Marinac-Dabic, MD, PhD, MMSc, FISPE

Dr. Danica Marinac-Dabic serves as the Associate Director of the Office of Clinical Evidence and Analysis, at the Food and Drug Administration (FDA), Center for Devices and Radiological Health (CDRH). In this capacity she leads the CDRH effort in collaboration with the HHS/Office of the Assistant Secretary for Planning and Evaluation (ASPE) to bridge patient-centered outcomes research and health technology innovation through strategically Coordinated Registry Networks in 12 clinical areas. Prior to this position she was the Director of the CDRH Division of Epidemiology. Under Dr. Marinac-Dabic's leadership, FDA/CDRH launched its Medical Device Epidemiology Network that today brings together the real-world data sources from 45 countries to apply novel approaches for conducting robust studies across clinical specialty areas. She also led the development of the International Consortium of Orthopedic Registries Initiative focusing on development and utilization of distributed model of 30 national and international orthopedic registries; and International Consortium of Vascular Registries, designed to expand collaborative work between international cardiovascular registries and integrate it into medical device regulatory science, active surveillance and comparative effectiveness and safety research. From 2015-2018 Dr. Marinac-Dabic led the Registry Working Group at the International Medical Device Regulators Forum that developed series of essential principles for international convergence of registry-generated data for regulatory decision making.



Robert McDonough, MD, JD

Robert S. McDonough, MD/JD, is Senior Director for Clinical Policy Research and Development for Aetna, where he is responsible for developing Aetna's clinical policies. He is chairman of the EXCITE International Payer Advisory Committee. He has special interests in preventive health services, technology assessment, and outcomes research. He is former senior analyst and project director with the Health Program of the Congressional Office of Technology Assessment. He is a graduate of Duke University School of Medicine and School of Law and has a master's degree in policy analysis from Duke's Sanford Institute of Public Policy. He completed an internship in internal medicine at Stanford University School of Medicine and is a Fellow of the American College of Legal Medicine.



Steve McLaughlin

Steve McLaughlin has an extensive background operating multi-state, multi-site, healthcare operations. He is currently the Chief Executive Officer for RestorixHealth, a leading developer and operator of advanced wound healing centers and provider of wound healing direct-care services. RestorixHealth provides custom, advanced wound healing solutions that increase the access to care, lower direct care costs, reduce hospital admissions, improve outcomes and increase patient satisfaction. Prior to joining RestorixHealth, he served as the Chief Operating Officer for the third-largest provider of comprehensive sleep medicine services in the U.S. Steve also served as Chief Executive Officer of HealthDrive, providers of medical, dental and vision services to residents of long-term care facilities. He spent 14 years in occupational health and urgent care medicine, including U.S. HealthWorks, where he was the Executive Vice President of Operations responsible for 115 clinics throughout 15 states.



Manish Mishra, MD, MPH

Manish K. Mishra is the Director of Professional Education at The Dartmouth Institute of Health Policy and Clinical Practice, and on the faculty at Geisel Medical School at Dartmouth. He earned his medical degree from Dartmouth Medical School in 2005 and a Masters in Public Health from The Dartmouth Institute in 2009. He served as a resident physician in Surgery, Preventive Medicine, and Psychiatry— all at Dartmouth-Hitchcock Medical Center. He is fellowship trained in Geriatric Psychiatry and Addiction Psychiatry. Prior to medical school, he studied Sanskrit and religion in the Dept. of Sanskrit and Indian Studies at Harvard University.



David Niebuhr, MD, MPH, MSc

Dr. Niebuhr is the Medical Officer in the Center for Evidence and Practice Improvement at the Agency for Healthcare Research and Quality (AHRQ) and is an adjunct Professor of Preventive Medicine and Biostatistics at the Uniformed Services University of the Health Sciences. Dr. Niebuhr earned his Medical Degree from the George Washington University School of Medicine, a Master of Public Health from Johns Hopkins University School of Public Health and Hygiene and a Master of Science in Epidemiology from the University of Washington School of Public Health and Community Medicine. He served on active duty for thirty years in the U.S. Army Medical Department in a variety of assignments and locations. He is a Fellow in the AAFP and ACPM and chairs the ACPM Science and Translation Committee. He has represented the specialty of Public Health and General Preventive Medicine on the ABPM's Board of Directors since 2019.



Marcia Nussgart, R.Ph.

Marcia Nussgart R.Ph. is the Executive Director of the Alliance of Wound Care Stakeholders. She also serves as Executive Director for the Coalition of Wound Care Manufacturers and President of Nussgart Consulting LLC. She is an industry leader in providing comprehensive strategies to medical device and pharmaceutical manufacturers regarding coding, coverage and reimbursement issues under Medicare and Medicaid. Marcia has previously served as Associate Vice President, Home Care for the Advanced Medical Technology Association (AdvaMed) and Director of Home Care for the National Community Pharmacy Association. She has also served in senior positions with Super X Drugs and also worked for Merck. She holds a Bachelor of Science in Pharmacy from the Ohio State University.



Thomas O'Donnell Jr., MD, FACS, DFSVS

Thomas F. O'Donnell Jr., MD, is a 1963 graduate of Harvard College (Classics), and a 1967 Cum Laude graduate of Tufts Medical School. For nearly a decade until 2004 he served as the CEO and President of Tufts Medical Center following his tenure as Chief of Vascular Surgery and Chairman of the Department of Surgery. He is a consultant for Tactile Medical, Pathnostics and Amsel Medical. Over the last decade he has authored numerous systematic reviews and meta-analyses from the Tufts Center for Evidence-Based Research, as well as three AHRQ Technology Assessments for CMS. He recently co-edited the SVS/AVF Venous Ulcer Guidelines, while his most recent publications are based on analyses of large healthcare claims data sets.



William Padula, PhD

William V. Padula, PhD is Assistant Professor of Pharmaceutical & Health Economics in School of Pharmacy and a Fellow in the Leonard D. Schaeffer Center for Health Policy and Economics at the University of Southern California (USC) in Los Angeles, CA. He also currently serves as President for the U.S. National Pressure Injury Advisory Panel (NPIAP). He holds adjunct appointments at Johns Hopkins University in the School of Nursing and the Armstrong Institute for Patient Safety and Quality at Hopkins Medicine in Baltimore, MD. His research explores the theoretical foundations of medical cost-effectiveness analysis, especially pertaining to issues around the value of vaccines, healthcare delivery and patient safety in hospitals for acquired conditions such as pressure injuries. This work is currently supported by a KL2 Career Development Award from the U.S. National Institutes of Health (NIH), and a grant from the Bill & Melinda Gates Foundation. He is an Associate Editor of Value in Health and serves on the editorial boards of Applied Health Economics and Health Policy and Journal of Clinical Nursing. He has authored 100+ scientific papers, letters and book chapters that have been published in leading medical, economic, and health policy journals. He received his B.S. in Chemical Engineering from Northwestern University, M.S. in Evaluative Clinical Science from Dartmouth College, M.S. in Data Analytics from University of Chicago, and Ph.D. in Pharmaceutical Economics from University of Colorado.



Kevin Park, MD

Kevin Park, MD, is a Medical Director for CareFirst BlueCross BlueShield. He has oversight over many of CareFirst's Government Programs lines of business, including its Medicaid plan in Maryland, Dual Special Needs Plan, and Individual MA plan. He was previously VP for Quality and National Medical Director for Molina Healthcare and Chief Medical Officer and Senior Vice President, Clinical Care for Care Wisconsin First, a hybrid Medicaid/Medicare payer and care management organization that served frail elders, people with multiple chronic conditions, and people with developmental disabilities. He is a Board-Certified internist and a graduate of Harvard Medical School. He has served on the Editorial Board of the Journal for Healthcare Quality and the NCQA Pharmacy Panel and is an active volunteer in the LGBTQ+ community.



James Rollins, MD, MSHA, PhD

Jim Rollins is one of the medical officers in the Coverage Analysis Groups in the Center for Clinical Standards and Quality at CMS. He has worked at CMS for 15 years where he has been involved with coverage decisions, including those related to the management of chronic wounds. While at CMS he was also the Director of the Division of Items and Devices. Prior to his experience at CMS, he served as a medical director at a number of commercial health plans, including Virginia Premier, Virginia Chartered, QualChoice of Virginia, Cigna, Blue Cross Blue Shield of Virginia, and Trigon. He received his B.S. from Howard University, his M.D. from Creighton University, served an internship in Pathology at Baylor University Medical Center, and completed his Family Medicine residency at the University of Maryland. Along the way he received a Master's of Science Degree in Health Administration, as well as a PhD. in Health Service Organization and Research.



Marcel Salive, MD, MPH

Marcel Salive, MD, MPH, is a medical officer in the Division of Geriatrics and Clinical Gerontology at the NIH's National Institute on Aging. He oversees an innovative research program on multimorbidity in older adults including national consortia, pragmatic clinical trials, clinical research projects and career development. He developed NIA's program to conduct research into improving the effectiveness of treatment strategies for the comorbid conditions that occur frequently with Alzheimer's disease. Other topics in his portfolio include wound healing, incontinence, and clinical decision-making. He previously served as Director of CMS's Division of Medical and Surgical Services, one of two clinical divisions within CMS responsible for Medicare coverage of therapy, medicine, surgery, anesthesia, radiology and preventive services –which comprise more than 40% of Medicare spending. He managed the development of 50 evidence-based national coverage policies and initiated Medicare coverage of smoking cessation behavior change. Dr. Salive earned chemistry and medical degrees from the University of Michigan and completed his preventive medicine residency and a master's in public health at Johns Hopkins University.



Thomas Serena, MD, FACS, FACHM, MAPWCA

Dr. Thomas E. Serena, MD, FACS, FACHM, MAPWCA, is Founder and Medical Director of The SerenaGroup®, a family of wound, hyperbaric and research companies. He operates wound care centers across the U.S. and globally and has been the lead or Principal Investigator in more than 100 clinical trials, including gene therapy for critical limb ischemia, antimicrobial dressings, growth factors, topical and parenteral antibiotics, and CTP therapy. He holds numerous patents on wound care devices and dressings. Dr. Serena has been a member of the board of the Wound Healing Society and served two terms on the board of the Association for the Advancement of Wound Care and is now the President-Elect. He has also been Vice-President of the American College of Hyperbaric Medicine and President of the American Professional Wound Care Association. A graduate of The College of William and Mary and Penn State Medical School, he completed his residency in Surgery at The Milton S. Hershey Medical Center with an additional year of training in Plastic and Reconstructive Surgery at Southern Illinois University.



Lynn Shapiro Snyder, JD

Lynn Shapiro Snyder is a senior member of Epstein Becker Green ("EBG") in the Health Care and Life Sciences and Litigation practices. She is a Strategic Counsel with EBG Advisors, Inc. and National Health Advisors. Ms. Snyder has over 40 years of experience advising a wide variety of clients about federal, state, and international health law/policy/commercial issues, including Medicare, Medicaid, TRICARE, VA, managed care, compliance, privacy, security, artificial intelligence, FDA, coding, coverage and payment issues. Ms. Snyder is Founder and President of the Women Business Leaders of the U.S. Health Care Industry Foundation - a network of 3000+ senior executive women and women board members from the U.S. health and life sciences industry. She is a graduate of Franklin & Marshall College and George Washington University National Law Center. Ms. Snyder has traveled to many foreign countries to study their health care systems, most recently attending the Nashville Health Care Council's 2019 trip to Israel.



Rosa Sherafat-Kazemzadeh, MD

Dr. Rosa Sherafat is a board-certified pediatric endocrinologist and an acting lead physician in General Medicine Branch 2, Division of Clinical Evaluation and Pharmacology/Toxicology (DCEPT), Office of Tissue and Advanced Therapies (OTAT), in the FDA Center for Biologics Evaluation and Research (CBER). Dr. Sherafat received her medical degree from Tehran University of Medical Sciences, Tehran, Iran. She completed residency in pediatrics at University of Illinois Medical Center and fellowship in pediatric endocrinology in Cincinnati Children's Hospital. Prior to joining the FDA, Dr. Sherafat was an associate professor of pediatrics in the Department of Pediatrics, Medstar Georgetown University Hospital, Washington, DC (2007-2018). Dr. Sherafat recently served as the clinical co-chair and FDA presenter at the 70th Meeting of the Cellular, Tissue, and Gene Therapies (CTGT) Advisory Committee Meeting on Toxicity Risks of AAV Vector-Based Gene Therapy Products (September 2021). She participated in the revision of the FDA Guidance for Industry: Long Term Follow Up after Administration of Human Gene Therapy Products (January 2020). She represents CBER in the FDA Inter-Center Wound Healing Endpoints Working Group and is a member of CBER Pediatric Working Group.



Ron Silverman, MD

Dr. Ron Silverman is the Senior Vice President, Global Medical and Clinical Affairs, Health Care Compliance and Chief Medical Officer for 3M Health Care Business Group. He is also a practicing plastic and reconstructive surgeon at the University of Maryland Medical Center. Prior to his CMO role, Dr. Silverman was the Chief of Plastic Surgery at the University of Maryland and holds academic appointments at both the University of Maryland and Johns Hopkins Schools of Medicine.



Bert Slade, MD, FAAAAI

Dr. Bert Slade has 32 years of experience in pharmaceutical drug development, including inhaled, transdermal and cutaneous delivery forms. Products have included drugs, biologicals, vaccines and living cells. As chief medical officer for both small companies and large multinational companies, Dr. Slade has overseen more than 320 clinical trials and has interacted directly with multiple national regulatory agencies around the world. His management experience includes leadership of medical departments including clinical operations, biostatistics, medical writing, protocol development and trial monitoring, as well as pharmacovigilance and medical affairs. A former head of R&D for Smith & Nephew's Advanced Wound Management division, Dr. Slade is dual board certified and licensed to practice medicine, holding an adjunct appointment in the department of pediatrics at the University of North Texas Health Sciences Center. He currently serves as Treasurer and a member of the board of directors of the Wound Healing Society and as an active member of the Wound Care Collaborative Community engaged with FDA in discussions of alternative endpoints for approval in wound care product development. He provides consulting services to a range of client companies.



Charles Stemple, MD

Charles Stemple is a healthcare executive with over 25 years of managed care experience with a wide diversity of positions. He currently serves as the Medical Director for Humana and previously served as the Vice President of the Health Guidance Organization. He has engaged in P&T drug reviews, disease management, case management as well as UM management. He is also the leader of a group to develop automation for PA review, enhance automated review processes and assess outcomes of physician programs and engagement.



Jeffrey Stone, DO, MPH, FUHM, CWS

Jeffrey Stone, DO, MPH, FUHM, CWS has been a Medical Director with Molina Healthcare of Texas for over 5 years. Prior to Molina Healthcare, he specialized in Wound Care and Hyperbaric Medicine and served as the Medical and Fellowship Director for the Hyperbaric Medicine Unit at the Institute for Exercise & Environmental Medicine at Texas Health Dallas from 1992-2016. Dr. Stone received his medical degree from the College of Osteopathic Medicine of the Pacific and received a Master of Public Health degree from Harvard University. He completed a residency in Aerospace Medicine at Brooks Air Force Base and a fellowship in Hyperbaric Medicine and Wound Care at the U.S. Air Force School of Aerospace Medicine. He served in the Army for 12 years and was a Senior Flight Surgeon. He is President of Wound Care Consultants.



Dyane Tower, DPM, MPH, MS

Dyane Tower, DPM, MPH, MS, earned a Master of Science in Healthcare Administration and Management and Doctor of Podiatric Medicine degrees from the Dr. William M. Scholl College of Podiatric Medicine, completed her residency training at the North Colorado Medical Center, then continued her education at The Dartmouth Institute for Health Policy and Clinical Practice as the APMA Public Health Fellow where she earned her Master of Public Health degree. After completing her education and training, Dr. Tower taught at Scholl College of Podiatric Medicine and practiced in northern Illinois, and then transitioned to a surgical podiatrist position at Dartmouth-Hitchcock Medical Center in Lebanon, New Hampshire prior to taking on a full-time role with the American Podiatric Medical Association as the Director of Clinical Affairs and Senior Medical Director. Her primary roles at APMA include the APMA Registry and cultivating relationships with other organizations and entities within healthcare.



Vijay Trisal, MD

Vijay Trisal, M.D. is a highly skilled surgeon and passionate spokesman for the unique brand of compassionate care provided by City of Hope. Dr. Trisal believes in individualized care, taking into account a person's family, lifestyle, employment, interests and expectations. He makes a point of spending significant time with each patient he treats. He is a member of the National Comprehensive Cancer Network committee and helps formulate guidelines for the treatment of melanoma both nationally and internationally. Dr. Trisal's specific interest lies in the study of novel genes that may help in early detection and treatment of melanoma and the use of isolated limb infusion delivering high dose chemotherapy to treat locally recurrent disease. Educated in India, Dr. Trisal served six years at Providence Hospital and Medical Centers in Southfield, Michigan before arriving at City of Hope in 2002.



Paul Trueman, PhD

Dr. Paul Trueman is Global Vice President of Market Access at Smith & Nephew. He has worked in the fields of health economics and health outcomes for over 25 years with a career spanning academia, consulting and the pharmaceutical and medical technology sectors. Prior to joining Smith & Nephew, Paul was Professor of Health Economics at Brunel University in London during which time he contributed to the development of a number of national guidelines and was a member of the National Institute for Health & Clinical Excellence (NICE) Appraisal Committee and he remains a member of the NICE appeals panel. He has published extensively in the fields of health economics, public health, musculo-skeletal disease and wound care.



Dev Verma, MD

K. Dev Verma, M.D., graduated Harvard Medical School in 2011 and completed his plastic and reconstructive surgery residency training at Georgetown University Hospital in 2018. For several years he worked as a private practice plastic surgeon, with a focus on complex wound care. In 2020 he transitioned his career to pharmaceutical drug regulation and began working as a medical officer clinical reviewer in the Division of Dermatology and Dentistry in the Center for Drug Evaluation and Research (CDER) at FDA. He is an active participant in the Wound Care Collaborative Community (WCCC) and is optimistic that continued FDA engagement with external stakeholders working in the wound care space will ultimately lead to safe, effective, and innovative products for patients.