



Alliance of Wound Care Stakeholders Guiding Principles

1. **Inclusive Environment.** The Alliance of Wound Care Stakeholders (“The Alliance”) encourages all members to articulate their perspective(s) on any issues relevant to them and/or their patients. We desire to hear from diverse stakeholders to ensure that all sides of an issue are explored prior to any decisions being made relative to our strategic direction. Alliance positions are built based on member consensus. Member viewpoints are their own and no assumption of Alliance agreement should be assumed.
2. **Evidence-Based Medicine.** The Alliance values evidence-based practice and works with members to ensure that all comment letters, provided education, and voiced positions in communication with policymakers, and other wound care stakeholders, are supported by the highest quality of scientific evidence. Members are encouraged to share known research findings and publications, pertinent to issues being addressed, with Alliance Leadership, so that it may be considered.
3. **Shared Mission.** The Alliance aims to be the unified voice for the wound care community to ensure access to quality care for all patients with chronic wounds. We advocate on public policy issues that may create barriers to patient access to treatments or care, specifically focusing on the areas of coding, coverage, payment, quality measures, and wound care research. The Alliance does not promote individual member entities or products, such as might be the role of a consultant, rather represents the collective membership as a united body through fostered collaboration.
4. **Commercial Practices.** The Alliance maintains strict Anti-Trust Compliance Guidelines which prohibit anticompetitive conduct and mandates that the association keep careful control over the flow of information to/from the membership. Topics related to monetary or competitive interests are not to be discussed at any Alliance meeting. The Alliance supports ethical and appropriate practices but is not a standard setting agency. It is not within the purview of the Alliance charter to monitor any members’ practices.