

Wound Care Evidence Summit™

May 19–20, 2022

Sponsorship Opportunities

What is the Evidence Summit?

“We designed this summit to have all the stakeholders in one room in order to tackle today’s issues and build solutions.”

-Marcia Nusgart, R.Ph.

Our objective for the Summit is to provide a critically needed multi-disciplinary and unique meeting for payers, government agency policymakers, prominent researchers, wound care medical specialty societies, patient and clinical associations, wound care clinics and manufacturers to address the shared goals of:

- *addressing the current state of wound care research and clinical trial design*
- *communicating with medical directors on the development of coverage policies and their use of clinical practice guidelines*
- *exploring solutions to address the limitations in the wound care evidence-base*
- *defining “next steps” to actualize solutions that were discussed and recommended*

Why Sponsor?

Sponsorship Benefits:

- **Participate** in a uniquely intimate gathering of leading decision makers including Medicare & Commercial Payers' Medical Directors
- **Explore** the current state of wound care research; data and clinical trial design; and future research needs
- **Network** with top wound care researchers, key senior leadership from FDA, AHRQ, CMS and NIH, and government and commercial payer medical directors
- **Elevate** your company's visibility among senior industry leaders and decision makers

Platinum \$45,000	Gold \$30,000	Silver \$15,000	Bronze \$5,000
(3) Complimentary Registrations to Evidence Summit	(2) Complimentary Registrations to Evidence Summit	(1) Complimentary Registration to Evidence Summit	
(3) Complimentary invitations to attend the dinner with payer medical directors speaker	(2) Complimentary invitations to attend the dinner with payer medical directors speaker		
Verbal thank you recognition at the Evidence Summit	Verbal thank you recognition at the Evidence Summit	Verbal thank you recognition at the Evidence Summit	Verbal thank you recognition at the Evidence Summit
Podium time to introduce a speaker & share perspective	Podium time to introduce a speaker & share perspective		
Logo on Evidence Summit agenda	Logo on Evidence Summit agenda		
Logo on Evidence Summit signage	Logo on Evidence Summit signage	Logo on Evidence Summit signage	
Handout in meeting folder	Handout in meeting folder	Handout in meeting folder	Handout in meeting folder
Logo on the Alliance website with link back to your organization	Logo on the Alliance website with link back to your organization	Logo on the Alliance website with link back to your organization	Logo on the Alliance website with link back to your organization
Full-page ad in on-site program	Half-page ad in on-site program	Quarter-page ad in on-site program	Logo in the on-site program
Social Media Posts 5-months (Jan-May)	Social Media Posts 4-months (Feb-May)	Social Media Posts 3-months (March-May)	
E-newsletter – logo with link to your company website	E-newsletter – logo with link to your company website	E-newsletter – logo with link to your company website	E-newsletter – logo with link to your company website
Monthly recognition at conference call with Alliance Members	Bi-monthly recognition at conference call with Alliance Members		

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Opportunity	Cost for Sponsorship	Description
Cocktail Hour <i>(1 available)</i>	Sole Sponsor - \$15,000 Co-Sponsor - \$7,500	Make a strong first impression with attendees by sponsoring the kick-off reception on Thursday night! Sponsor(s) logo will appear on the conference website, electronic newsletter, onsite program, signage, and branded cocktail napkins.
Breakfast <i>(2 available)</i> or Lunch <i>(2 available)</i>	Breakfast - \$7,000 Lunch - \$10,000	Secure a one-hour breakfast or lunch at the Evidence Summit. There is one breakfast and lunch opportunity available per-day, making this an exclusive opportunity! Sponsor(s) logo will appear on the conference website, electronic newsletter, onsite program, signage, and branded napkins.
Morning Break <i>(2 available)</i> or Afternoon Break <i>(2 available)</i>	\$4,000	Keep registrants fueled through the end of the day by sponsoring a morning or afternoon break. Sponsor(s) logo will appear on the conference website, electronic newsletter, onsite program, signage, and branded napkins.
Electric Charging Units at the classroom tables in the meeting room	\$15,000	Whether it is a laptop, tablet or cell phone, everyone needs to stay connected. Sponsor the electric charging units located at each table during the two-days of the Evidence Summit. Sponsor logo will appear on each unit, the conference website, onsite program and signage.
Schedule-at-a-Glance <i>(printed meter-board unit on-site at Summit)</i>	\$10,000	A schedule-at-a-glance with the company logo will be placed on a printed meter-board by registration throughout the Summit. Registrants will use this schedule-at-a-glance to see the agenda and speakers – throughout the conference. The participating company will be recognized on the meter board and in the on-site program.
Lanyards	\$8,000	An extremely visible sponsorship opportunity! Hang your company name and/or logo on all Evidence Summit lanyards that will be distributed to all 150 registrants when they arrive. Due to the intimate setting these lanyards will be worn by attendees both days of the program.

Have Questions?

Contact:

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